

Alexis C. Maston

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EDUCATION

Ph.D. | Adult, Professional and Community Education

May `14

Texas State University | San Marcos TX

Dissertation: Spiritualizing Hip Hop with Individual and Community Empowerment: The Poetic Spiritual Narratives of Four Black Educational Leaders from Hip Hop Communities

M.S., Ed. | Workforce Education and Development

May `08

Southern Illinois University | Carbondale, IL

B.A. | Administration of Justice/Sociology

May `06

Southern Illinois University | Carbondale, IL

AREAS of WORK and INTERESTS

- ◆ Career, College and Workforce Readiness
- ◆ Changing culture of the Workforce
- ◆ Hip Hop Pedagogy
- ◆ Hip Hop Methodologies
- ◆ Arts-Based Collaborative Inquiry
- ◆ Adults from Hip Hop Communities
- ◆ Spirituality and Educational Leadership
- ◆ Individual and Community Empowerment
- ◆ Spiritual Narratives; Narrative Learning of Students across the Lifespan

PROFESSIONAL EXPERIENCE

PRN IACS

December '14-Current

- ◆ Supervised, coordinated and mentored the daily routines of teenage mothers and toddlers
- ◆ Prepared complete and accurate daily records and incident reports for youth.
- ◆ Implemented behavior modification techniques as instructed inclusive of SAMA techniques
- ◆ Created artistic programming for teens inclusive of titles such as:
 - The Love or Byes: Knowing when to leave a relationship
 - Quick Mommy Up: Ways for moms to make up your face quickly
- ◆ Attended staff meetings and training as required by management.
- ◆ Maintained the order, safety, cleanliness of the facility and grounds
- ◆ Participated in the quality improvement process.

Austin Independent School District (Austin ISD)

Adult ESL Site Coordinator | Austin ISD

July '14-

Current
Austin, TX

- ◆ Supervise 12 ESL instructors, vendors, and custodians for two campuses with 200 adult ESL students.
- ◆ Coordinate adult ESL programs with community partners.
- ◆ Review instructors' performance, update department calendar, and class schedule.
- ◆ **Facilitate professional development in various technology applications; provide support** to

- ◆ Coordinate adult ESL programs with community partners.
- ◆ Review instructors' performance, update department calendar, and class schedule.
- ◆ **Facilitate professional development in various technology applications; provide support to instructors, Adult Education recruiting, registering/advising specialists and students.**
- ◆ Evaluate facilities; inventory materials; observe instructors; and monitor grant compliance.
- ◆ Evaluate and maintain records (e.g., test scores, statistics, class contact hours, attendance, instructor comments, and class grades).
- ◆ Provide instructors' assistance and solution with student issues and ensure measurable outcomes.
- ◆ Aid in negotiating, reviewing, and updating contracts and agreements with community partners.
- ◆ Assist with student intake and other events that pertain to promotion and recruitment of students; provide student transcripts, as needed.
- ◆ Meet with key partnership personnel; provide annual statistical reports; assist with logistics changes; and improve programs, including budget and purchasing of books, supplies, and testing materials.

21st Century Site Director | Austin ISD
Austin, TX

Mar '14-Present

- ◆ Trained, and supervised program staff on selected curriculum, best practices, data analysis and utilization to provide youth with relevant hands-on, project-based individualized instruction.
- ◆ **Created and delivered training and professional development to ensure that program is of the highest quality alignment with regular school day.**
- ◆ **Planned, created, implemented, and evaluated programs for academic support, enrichment, parent education/family engagement, and college and career activities that aligned with school day curriculum and 21st Century skills.**
- ◆ **Maintained communication and positive working relationships with school administration, teachers, staff, families, vendors, and community stakeholders.**
- ◆ **Worked with community to bring outside resources, speakers, presentations, and other opportunities to the program.**
- ◆ **Prepared necessary reports, managed budget, tracked attendance, input data into computer system for accountability and evaluation purposes; also purchased supplies and materials.**
- ◆ **Maintained records necessary to keep program in compliance with district, state and federal policies, laws, and regulations.**

Dropout Prevention Specialist | Austin ISD
Austin, TX

May '13-Mar '14

- ◆ Developed and implemented a comprehensive plan to improve student attendance, behavior and graduation completion.
- ◆ Communicated information, guidance and training to principal, teachers, students, and families.
- ◆ Helped to plan, facilitate and oversee AISD Summer Now and Twilight Evening Program at Austin High School along with school administration.
- ◆ Developed, collaborated, and coordinated efforts with alternative agencies, community-based organizations, to implement comprehensive plans to reduce and prevent truancy.
- ◆ Developed, identified, and implemented a comprehensive plan to reduce the dropout rate.
- ◆ Recovered dropouts; disciplined students; worked with school principal, staff, & families to develop school-based policies and procedures to monitor graduation completion and positive behavior.
- ◆ Collaborated with PEIMS Department, Attendance Department, and Registrar's Office to ensure overall compliance with federal and state reporting requirements related to student attendance.

Doctoral Instructional Assistant | Texas State University
San Marcos, TX

Aug. '10 –May '14

- ◆ Created programming that was geared towards K-12, post-secondary and nonprofit organizations.
- ◆ Developed marketing campaigns and programming for annual Education Community Leadership Conference including collecting data, developing marketing strategies and collaborating with marketing department for campaign publicizing (results of the campaign, the deliverables).
- ◆ Managed grant funding to develop creative programming geared towards Hip Hop generation.
 - Hired, managed and directed consultants and students who participated in program

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- ◆ Blind-Review articles of students and emerging researchers in a five-person panel for *International Journal of Education* and other journal publications.
- ◆ Assisted Adult Education and Education Leadership professors with administrative tasks and course preparation including superintendent meetings and everyday office management.
- ◆ Worked as assistant to co-editor for *New Directions in Adult and Continuing Education* journal.

Career & Technical Education (CTE)/Workforce Investment Act (WIA) Grant Program Coordinator '08-'09

*Alachua County Public Schools (Carl. D. Perkins Grant) and Florida Works

(*Worked under both organizations simultaneously. Each supplying 50% of funding for position)

Gainesville, FL

CTE

- ◆ Revamped 12 CTE academies with advisors, directors and school principals to help increase student retention rates.
- ◆ Created and directed district-wide campaign to increase CTE enrollment through a Hip-Hop culturally-inspired marketing campaign through creation of a 30-second commercial airing on campus at recruitment events, designing brochures and other materials.
- ◆ Interviewed, hired and directed contractors for designing marketing materials.
- ◆ Monitored curriculum development ensuring cross-over into higher education institutes according to relevant legislation, policies and procedures.
- ◆ **Created and managed financial budgets to implement CTE program and recruitment campaigns to determine payroll for contractors and deliverables.**
- ◆ **Conducted public speaking and workshops at various community and school functions.**

WIA

- ◆ Worked with Santa Fe and University of Florida to ensure credit transferability.
- ◆ Drafted monthly reports to state WIA Board about youth programs and opportunities.
- ◆ Recruited eligible youth for training and marketing services to community organizations.

HIGHLIGHTS

- ◆ Bolstered the attendance of CTE recruitment meetings from on average 20 attendees to 200 per meeting by the end of the school year.
- ◆ Spearheaded writing of a grant proposal to Gainesville Regional Utilities, which helped fund small business exposition attendees.
- ◆ Gathered and organized required pre-documentation and bringing program curriculum up to code for Carl Perkin's grant renewal to ensure degrees can be transferred to Santa Fe and the University of Florida.

Recreation Facilitator | City of Gainesville Teen Zone (21st Century grant-funded)

'08 - '09

Gainesville, FL

- ◆ Served as disciplinary authority and tutoring supervisor of 45 students after school.
- ◆ Spearheaded several classes promoting cultural and physical insight and advancement.
- ◆ Developed and implemented education, social and recreational programing such as poetry writing and cooking lessons for at-risk youth ages 8-15.
- ◆ Served as reform liaison between Juvenile Justice in Gainesville and program providing juvenile delinquent youth with opportunities for community service.

- ◆ Managed ten (10) residential counselors, leading over assignment handling, conflict resolution and ensuring the safety of 60 male and female high school residents.
- ◆ Developed diverse educational and recreational programming for 60 high school students.
- ◆ **Mentored students in a social, financial, and educational capacity such as aiding in college preparatory skills and motivational development.**
- ◆ **Recruited staff, students and teachers for educational and artistic program awards.**

University 101 Instructor/Advisor | Center of Academic Success
Southern Illinois University at Carbondale, IL

Aug. `06 – Aug. `08

- ◆ Coordinated teaching developmental lesson plans to 70 first-generation students through creative curricula, utilizing outcome-based education and alternative assessments using technology and the arts and pop culture to enliven the class.
- ◆ Planned and conducted activities for a balanced program of instruction, which provided students with opportunities for observation, questioning and investigation.
- ◆ Counseled, advised, and mentored students in order to ensure their retention and participation in higher education.

Case Manager/Mentor | Achieve Program

Aug. `06 – Aug. `07

- ◆ Mentored 15 students with Learning Disabilities such as Asperger's, ADHD and dyslexia to provide one-on-one homework help and serve as the intermediary between professor and student.
- ◆ Created individualized learning plans and educational programs.
- ◆ Helped with academic advisement and course selection.

Head Resident Assistant/ Front Desk Supervisor | University Housing

Aug. `01 – Aug. `06

- ◆ Served as academic and personal counselor to 60 students helping them deal with day-to-day problems, life changes and decision-making.
- ◆ Coordinated/taught social and educational programs like drug education courses, safe sex, and poetry events—totaling 10 per year.
- ◆ Supervised eight (8) employees in securing an 800-student residential facility; helped with training; scheduled coordination and kept them up-to-date on rules and regulations, answering questions.

UNIVERSITY TEACHING EXPERIENCE

Educational Leadership: Understanding Self EDLC 5339
Texas State University

Fall `12-Spring `12

- ◆ **Taught successful leadership in organizational settings requiring understanding of human behavior, beginning with the knowledge of self, which led to understanding of others. The course focused on the individual student with the intent to enhance the student's self-awareness of values, beliefs, and attitudes related to successful school leadership.**
- ◆ **Co-facilitated and graded Master's in Educational Leadership students' reflections on a weekly basis for two classes.**

Hip Hop and Youth Development
Texas State University

Spring `12

- ◆ Co-facilitated with Social Work professor, engaging students with Hip-Hop tenets (Individual and Community Empowerment and Educational Tenets) that dealt with risky and non-risky behavior.
- ◆ Taught honors students how to infuse social work and Hip-Hop using Individual Community Empowerment Model for course instruction.

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- ◆ Taught honors students how to infuse social work and Hip-Hop using Individual Community Empowerment Model for course instruction.

First Year Experience
Southern Illinois University

Aug. '07-Aug 08

- ◆ Taught introductory course for certain criteria (e.g., low ACT scores, budgeting, basic college skills).
- ◆ Coordinated developmental lesson plans for 70 first-generation students through creative curricula utilizing outcome-based education and alternative assessments using technology, the arts to enliven the class and pop culture.
- ◆ Planned and conducted activities for a balanced program of instruction, which provided students with opportunities for observation, questioning and investigation.

PUBLICATIONS

Book Chapters

Travis, R., & Maston, A. (2015). *Hip Hop and pedagogy, more than meets the eye*: In B. Porfilio, D. Roychoudhury, & L. Gardner (Eds.), *See you at the crossroads: Hip hop scholarship at the intersections*. New York, NY: Sense. (Invited)

Papers Published in Refereed Conference Proceedings

Maston, A. (2013). *Remixing Adult Education with Hip Hop Pedagogy*. Paper presentation at the 21st Annual Diaspora Adult Education Research Pre-Conference to the 2013 Adult Education Research Conference, St. Louis, MO.

Maston, A. (2013). *Adult education and hip hop culture*. Roundtable presentation at Adult Education Research Conference [Http://www.adulterc.org/Proceedings/2013/roundtables/alexis.pdf](http://www.adulterc.org/Proceedings/2013/roundtables/alexis.pdf) (pp. 1-3). Retrieved from <http://http://www.adulterc.org/Proceedings/2013/roundtables/alexis.pdf>

Brooks, A., & Maston, A. (2012). *Becoming Educated: A Comparison of Women's Educational Resilience in Poor, Rural Cambodia and Poor, Urban Black America*. Paper presentation at the at the International Society for Comparative Education Conference "Comparative Adult Education", Las Vegas, NV.

CONFERENCE PRESENTATIONS

Maston, A. (2016, June). *Uncovering the truth's in Beyoncé's Lemonade Film*. Invited presentation at the 10th annual Austin African American Book Festival, Austin, TX

Maston, A. (2016, June). *Activate Phoenix*. Host and speaker presentation at Activate Phoenix Conference, Phoenix, Arizona.

Maston, A. (2016, May). *Activate Germany, Activate Rotterdam*. Invited presentation at Edith Charities, Dusseldorf, Germany.

Maston, A. (2016, April). *Women and Transformation*. Invited presentation at Women who War Conference, Lawton, Ok.

Maston, A. (2016, Feb). *Poetry Activation*. Invited presentation Apostolic Conference, Wilmington, Delaware.

Maston, A. (2015, Aug). *Faith moves*. Poetry presentation at St. Maarten Community Center Impact Conference, St. Maarten, Netherlands Antilles.

Maston, A. (2015, June). *Poetic narrative analysis of MK Asante's biography*. Invited presentation at the 9th annual Austin African American Book Festival, Austin, TX

Maston, A. (2015, June). *Juneteenth Poetic Exegesis*. Invited presentation at the 20th annual Corpus Christi Juneteenth Festival, Corpus Christi.

Maston, A. (2014, November). *Qualitative research using poetic narrative analysis*. Paper presentation at Texas State University's 3rd annual qualitative research conference, San Marcos, TX.

Maston, A. (2013, May) *Remixing adult education with Hip Hop pedagogy*. Paper presentation at the 21st annual African Diaspora Adult Education Research Pre Conference, St. Louis, MO.

Travis, R., & Maston, A. (2013, April). *Hip Hop and pedagogy, more than meets the eye: What we expect and what we measure*. Roundtable presentation at the 2013 American Education Research Association, San Francisco, CA.

Maston, A., & Oliver, J. (2012, November). *Spiritualizing Hip Hop: Highlighting the pedagogy and practices of Hip Hop educational leaders*. Paper presentation at the 25th Annual Convention of University Council for Education Administration, CO.

Maston, A. (2012, July) *Jigga What? Understanding Jay'z's narrative and book scholarship*. Invited presentation at the 7th annual Austin African American book festival, Austin, TX

Maston, A. (2012, July) *Jigga What? Understanding Jay'z's narrative and book scholarship*. Invited presentation at the 7th annual Austin African American book festival, Austin, TX

Maston, A., Lunkin, K. (2012, February). *Theological issues in education: Spaces for learning, pedagogy of forgiveness and hip hop spirituality*. Paper presentation at the Education Community Leadership Conference, San Marcos, TX.

Henry, G., Maston, A., Lunkin (2011, November). *The convergence of African American women's experiences: Spirituality, Graduate level study & the practice of educational leadership*. Paper presentation at the 25th Annual Convention of University for Education Administration, Pittsburgh, PA.

Alston, G. D., Maston, A. C., Lunkin, K. M., & Nelson, S. W. (2011, May 19). *I am not my hair. I am not my skin. I am not your expectations*. Paper presentation at the Critical Race Studies in Education Association 5th Annual Conference, San Antonio, TX.

CREATIVE PROJECTS

Maston, A. (2016). *A Glass of Lemonade: The five stages of grief in Beyoncé's lemonade film*. Huffington Post

Maston, A (in press). For Every Rose (book poem forthcoming)

Maston, A. (2012). *Spiritualizing Hip Hop: The pedagogy, practice and narratives of three educational leaders*. Documentary feature.

Maston, A. (2011, June). *The Thinking Table*. Consultation and presentation on a pilot show for BET, Baltimore, MD.

LEADERSHIP & SERVICE TO THE COMMUNITY

- ◆ Safe Alliance , 2015
- ◆ Advisor, Some Broke College Kids 2011
- ◆ Community Learning Exchange 2010, 2011, 2012
- ◆ Advisor/ Mentor, Youth Behind Movement 2012, 2013
- ◆ Secretary, College of Education Doctoral Organization 2011

GRANT AWARDS

- ◆ Texas State University Diversity Program Grant, Fall 2012 (Amount: \$5,000)

AWARDS/HONORS

Feature!Fresh, Bold & So Def: Women in Hip-Hop Changing the Game Feb. '12
Women and gender research and archival project created to empower and cultivate women in Hip-Hop through a social enterprise solutions model that is both educational and entrepreneurial

Barbara Jackson Scholar Recipient '11-'13

Texas State University Fellowship '10-'12

AFFILIATIONS

University Council for Education Administration '10-present
American Education Research Association '10-present
Critical Race Studies in Education Association '10-present
Community Learning Exchange '10-present
Adult Education Research Conference '10-present

REFERENCES

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Dr. Raphael Travis

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Dr. Genise Henry

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Dr. Cynthia Sims

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Additional references upon request